Nash Technologies Germany GmbH Among Germany's TOP 100 Innovators

After ten years of continuous innovation in processes, laboratory infrastructure, professional development, and targeted expert recruitment, Nash Technologies Germany GmbH is now recognized as one of the **TOP 100 innovators among German SMEs**.

The innovation competition **TOP 100** is the only competition in Germany that awards medium-sized companies based on a scientifically founded evaluation. More than 100 assessment criteria across five categories analyze innovation management and measurable innovation success. This distinction confirms the company's sustainable transformation and innovation strategy.

From Corporate Division to Successful Medium-Sized Enterprise

Nash Technologies Germany GmbH (formerly Nash Technologies Stuttgart GmbH until 2022) was founded in 2010 as a result of an outsourcing of development and test engineers from Alcatel-Lucent AG (now part of Nokia).

From the very beginning, the central management mission was:

1. To transform a former main department of a global corporation into a sustainably operating medium-sized enterprise.
2. To build new, sustainable business areas and customer relationships based on the existing core competencies of its engineers.

This transformation has been an ongoing journey involving strategic realignment, competence expansion, and cultural evolution.

From Telecommunications DNA to Semiconductor Expertise

Originally rooted in telecommunications engineering, this expertise formed the "DNA" of Nash Technologies' employees. Building on this foundation, the company gradually expanded into new business areas:

- Operational support for telecommunications network operators
- Software development for railway control systems
- Software development for the automotive sector
- Software development and application test engineering in the semiconductor industry

Since the strategic realignment in 2020, **semiconductor test engineering** has become the company's primary focus. Over the past four years, this business field has been systematically expanded and strengthened.

Through targeted upskilling of existing engineers and more than 50 new hires of experienced semiconductor test engineers, Nash Technologies has evolved into a high-performance partner in semiconductor testing.

A major milestone is the strategic partnership with Advantest, the global market leader in semiconductor test equipment. In addition, well-known semiconductor manufacturers are now part of the company's customer base.

International Talent Acquisition as a Growth Driver

A key success factor in recent years has been the strategic realignment of recruitment activities. Nash Technologies has successfully attracted experienced software development and semiconductor test experts particularly from Asia — especially from the Philippines and India.

The combination of international talent acquisition, a growing reputation as a reliable and attractive employer in the semiconductor sector, and modern working models forms the foundation of the company's sustainable growth.

Modern Work Models and Employee-Centric Culture

The company thrives on motivated and highly qualified employees. An established internal referral program ("Refer a Friend/Candidate") has proven highly successful in recruiting new colleagues through trusted employee networks, ensuring both professional excellence and cultural fit.

Generous home office and workation policies allow flexible alignment between project requirements and individual employee needs.

Employees who prefer on-site customer assignments take on projects requiring frequent physical presence. At the same time, the company's IT and laboratory infrastructure is designed to enable employees to work effectively and efficiently for extended periods without being physically present in the office.

Sustainable Innovation as a Long-Term Strategy

Being recognized among Germany's TOP 100 most innovative medium-sized companies is the result of a consistently pursued innovation strategy over the past decade.

Continuous competence development, technological excellence in semiconductor test engineering, and the ongoing transformation of the business model remain central objectives.

With this distinction, Nash Technologies positions itself as an innovative engineering service provider, a strategic partner to the semiconductor industry, and a future-oriented employer within the German SME landscape.

